

Q1 FY 18 BUSINESS REVIEW



Contact: ir_tml@tatamotors.com

Mr. Vijay B Somaiya
VP & Head (Treasury & IR)
Phone: 91-22-6665 7258

Mr. Bikash Dugar
Manager (Treasury & IR)
Phone: 91-22-6665 7241

Mr. Prakash Pandey
Divisional Manager (Treasury & IR)
Phone: 91-22-6665 7908

Ms. Sharvari Gokhale
Manager (Treasury & IR)
Phone: 91-22-6665-7812

Index

I] Snapshot of Financials	3
II] Indian Economic Scenario	4
III] TML Consolidated Financials	
A] Financials (Rs. Crores)	12
B] Financials (USD Million)	13
C] TML Corporate Credit Rating	14
IV] TML Standalone including Joint Ventures	
A] Financials (Rs. Crores)	15
B] Financials (USD Million)	16
C] Commercial Vehicles Business	17
D] Passenger Vehicles Business	17
E] Exports	17
F] Highlights	18
G] Key Launches & Events in Q1 FY 18	18
H] Way Forward	20
V] Jaguar Land Rover PLC	
A] Market Environment, Industry Sales & JLR Sales	22
B] Financials - Under IFRS	23
C] IFRS to INDAS Profit Reconciliation	24
D] Jaguar Land Rover : Profit Walk	25
(i) Year on Year	
(ii) Quarter on Quarter	
E] JLR Highlights	26
F] New Products and Other Developments	26
G] Way Forward	27
H] JLR Corporate Credit Rating	27
VI] Highlights of Key Subsidiaries	
A] Tata Motors Finance	28
B] Tata Technologies	28
C] Tata Daewoo	29
D] TML Drivelines Ltd	29
VII] Shareholding Pattern & Market Capitalisation	30

I]

SNAPSHOT OF FINANCIALS

Particulars	NET REVENUE *			PAT ^		
	Q1 FY18	Q1 FY17	Y-o-Y change	Q1 FY18	Q1 FY17	Y-o-Y change
TML Consolidated (Rs Crores)	58,651	65,115	(9.9%)	3,200	2,260	41.6%
TML Standalone (including Joint Operations)(Rs Crores) #	9,207	10,393	(11.4%)	(467)	26	NM
Jaguar Land Rover PLC (IFRS) (GBP Million)	5,599	5,355	4.6%	472	304	55.3%

USD Million@

Particulars	NET REVENUE *			PAT ^		
	Q1 FY18	Q1 FY17	Y-o-Y change	Q1 FY18	Q1 FY17	Y-o-Y change
TML Consolidated	9,082	10,083	(9.9%)	495	350	41.6%
TML Standalone (including Joint Operations) #	1,426	1,609	(11.4%)	(72)	4	NM
Jaguar Land Rover PLC	7,293	6,975	4.6%	615	396	55.3%

#Joint Operations included in Standalone financials are Tata Cummins Private Ltd and Fiat India Automobile Private Limited

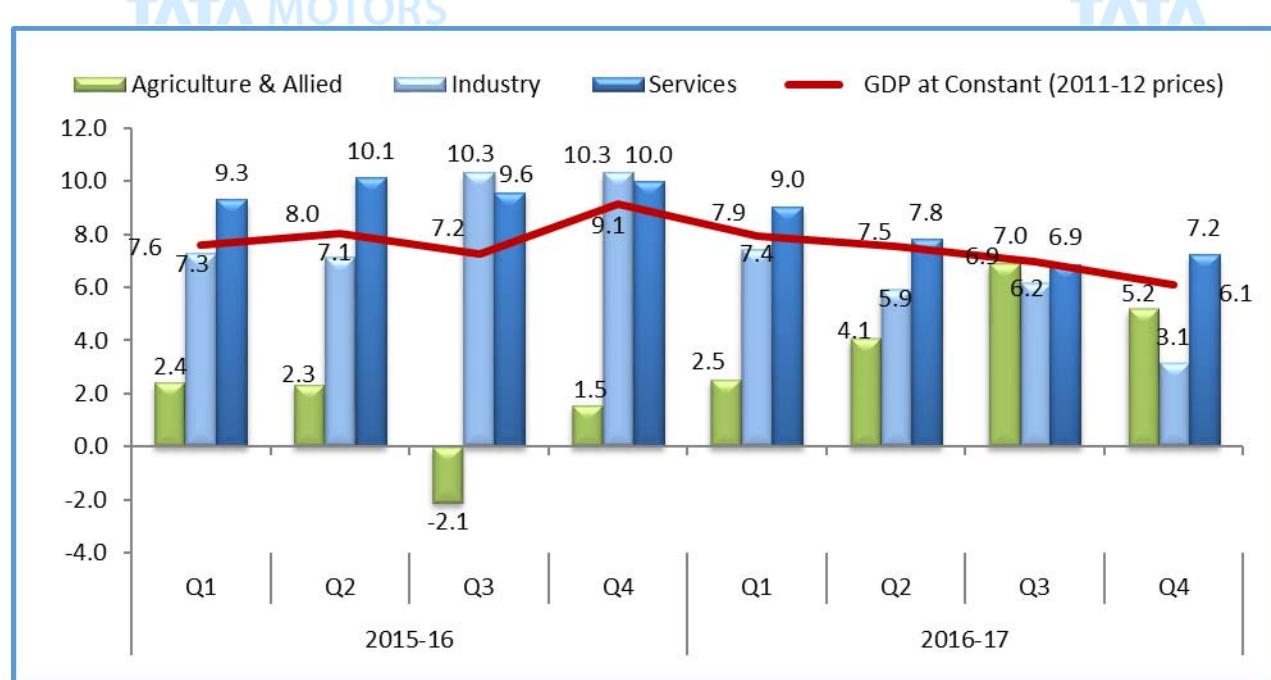
*Net Revenue is excluding excise duty and other income,

^ PAT is after share of Profit/ (loss) in respect of Joint Ventures & associate companies,

@ At conversion rate of 1 USD = 64.5813 INR; 1 GBP = 1.3025 USD

II] INDIAN ECONOMIC SCENARIO: KEY HIGHLIGHTS OF Q1 FY2017-18

Source: Tata Department of Economics and Statistics (Tata DES)

1. GDP Growth

2. GDP by expenditure (% change y/y) in real terms

GDP by expenditure (% change y/y) in real terms	GDP	Private final consumption expenditure	Government final consumption expenditure	Gross capital formation	Exports, Goods & Services	Imports, Goods & Services
Q1 FY16	7.6	2.8	0.9	2.7	(6.2)	(5.9)
Q2 FY16	8.0	5.2	4.3	3.2	(4.1)	(3.4)
Q3 FY16	7.3	6.7	4.2	9.6	(8.7)	(9.9)
Q4 FY16	9.1	9.3	4.1	7.1	(2.3)	(4.3)
Q1 FY17	7.9	8.4	16.6	6.6	2.0	(0.5)
Q2 FY17	7.5	7.9	16.5	2.0	1.5	(3.8)
Q3 FY17	7.0	11.1	21.0	1.0	4.0	2.1
Q4 FY17	6.1	7.3	31.9	(2.3)	10.3	11.9

As per the provisional estimates of national income of the Central Statistical Organisation (released on May 31, 2017), The Indian economy registered a real GDP growth of 6.1% (year-on-year) during Q4 2016-17 i.e. Jan-Mar'17 over Jan-Mar'16. In FY 2016-17 GDP grew by 7.1% as compared to 7.9% in FY 2015-16. This lower growth of GDP is primarily because of the temporary consumption shock induced by demonetisation and the lower investment growth. The deceleration was seen in two sectors, particularly

in the industrial sector. The slowdown in manufacturing has been particularly severe. The government has been trying to give a thrust to the investment by allocating a higher sum towards capital expenditure.

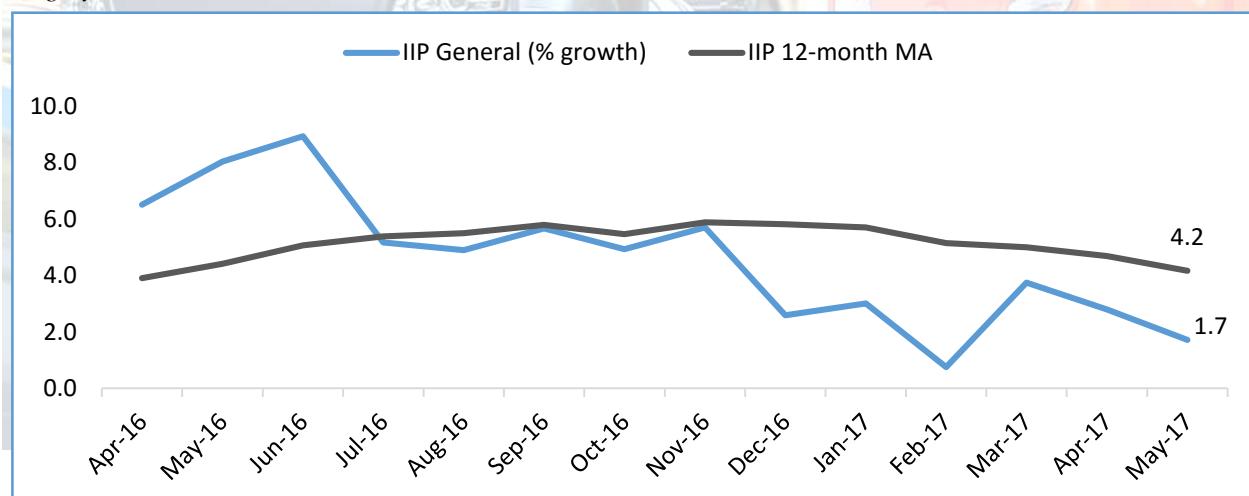
3. Industrial Growth

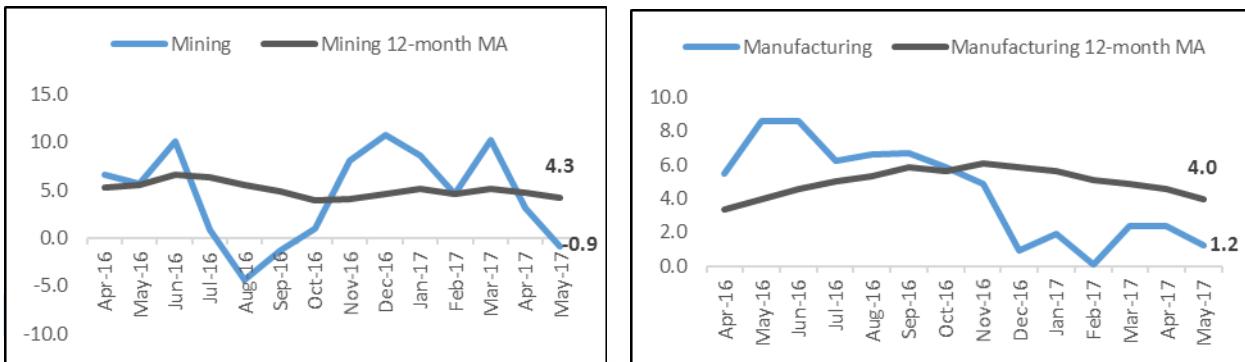
IIP and its categories

Base:2011-12*	Categories	Apr-May FY 2017-18 (%)	Apr-May FY 2016-17 (%)
IIP	General	2.3	7.3
Sectoral	Mining	1.1	6.2
	Manufacturing	1.8	7.1
	Electricity	7.1	10.1
Use-based	Primary	3.2	8.4
	Capital	(3.9)	11.1
	Intermediate	2.3	2.3
	Infrastructure/construction	2.5	4.2
	Consumer	2.0	9.9
	- Consumer Durables	(5.0)	14.3
	- Consumer Non-Durables	8.2	6.3

Source: MoSPI, * MoSPI has revised the base of IIP from 2004-05 to 2011-12.

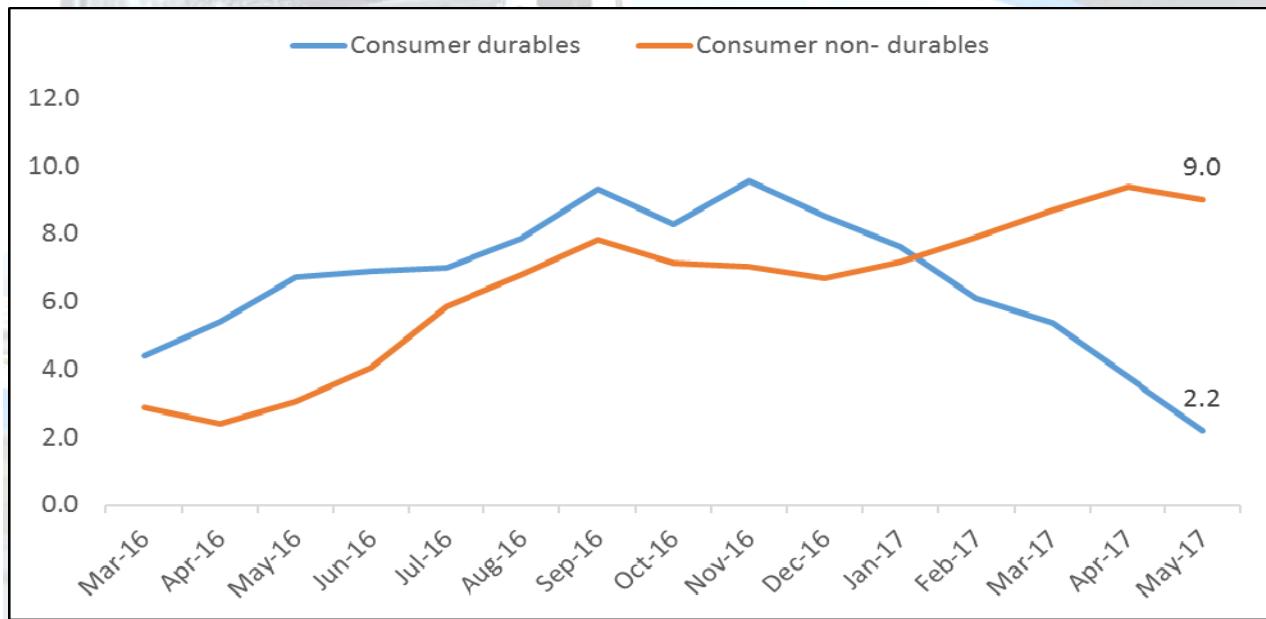
The use-based classification has been re-framed by replacing “Basic Goods” with “Primary Goods” and introducing a new “Infrastructure/ Construction Goods” category.

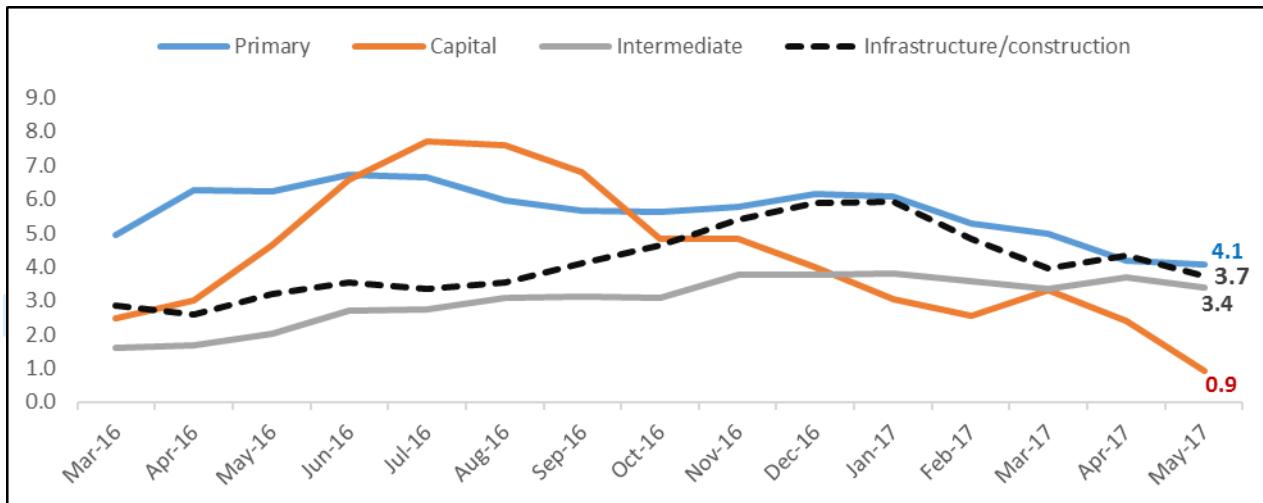




According to the new IIP series (base year 2011-12), the IIP recorded 1.7% y/y growth in May' 17, lower than 2.8 % y/y in Apr' 17 and 8.1% y/y growth in May'16. This lower growth is due to a steep decline in capital goods production reflecting subdued investment scenario. An extended decline in consumer durable goods also added to the weakness in IIP growth. Manufacturing growth has been impacted due to lack of investment, coupled with weakness in capital goods sector. In manufacturing sector, only 12 out of the 23 industry groups reported positive growth during April 2017. Low levels of production growth in the consumer durable goods and capital goods sectors have led to low growth in demand for the intermediate goods sector's output.

4. 12 monthly moving average





5. Infrastructure Index

Performance of Core industries

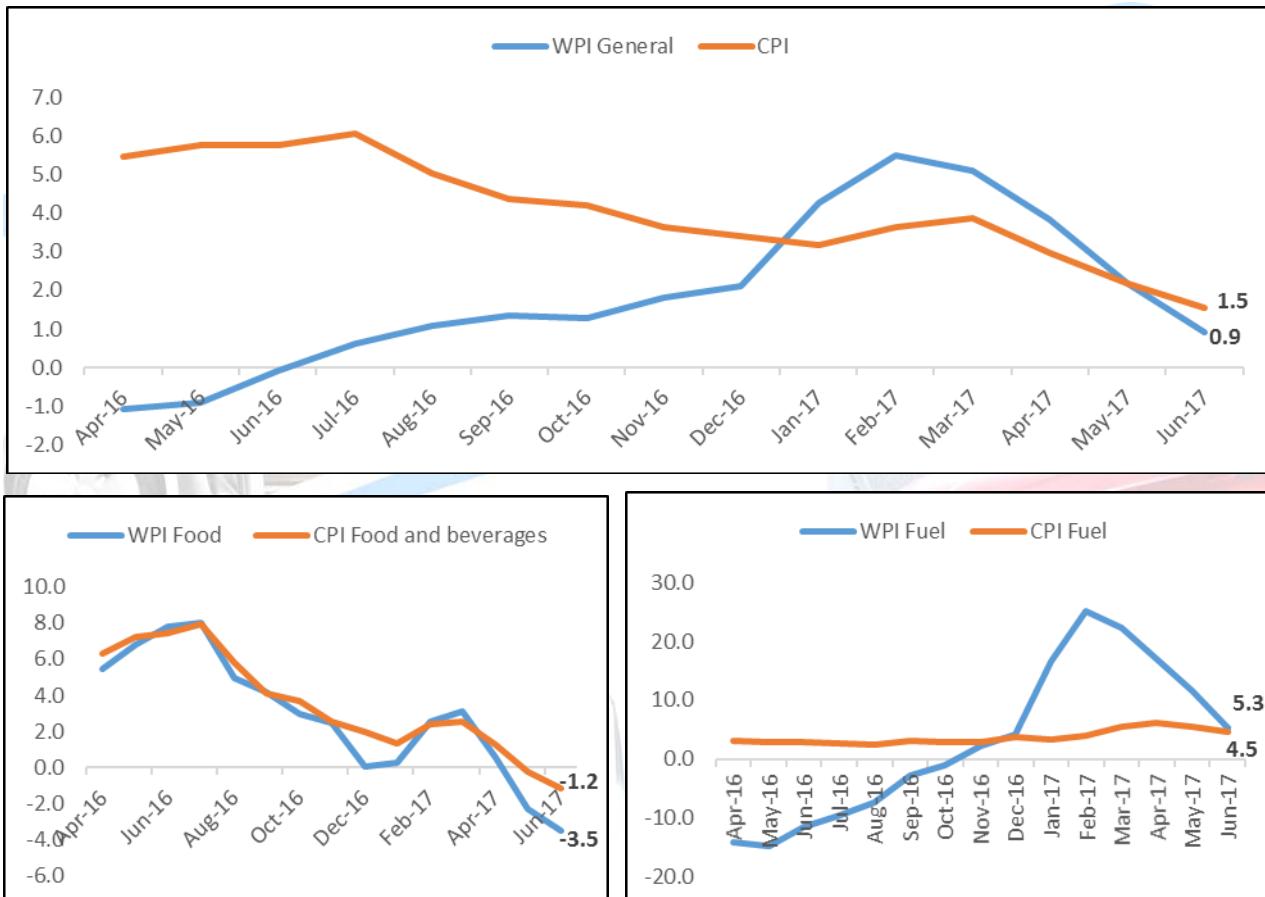
Sector	Weight (%)	Apr-Jun 2017-18	Apr-Jun 2016-17
Overall Index	40.270	2.4	6.9
Coal	4.161	-4.4	5.3
Crude Oil	3.618	0.2	-3.3
Natural Gas	2.769	4.3	-5.8
Refinery Products	11.291	1.8	8.9
Fertilizers	1.058	-1.9	3.3
Steel	7.215	6.2	9.0
Cement	2.163	-2.9	5.8
Electricity	7.995	4.9	10.0

(Source: GOI- MINISTRY OF COMMERCE & INDUSTRY)

Core Industries index which is an indicator of infrastructure industries performance reported considerable dip during Q1 FY2017-18 relative to the same period last year. This dip was driven by an unfavourable base effect that contributed to the worsening contraction in output of coal and cement, and the sharp deterioration in the performance of electricity generation and refinery output. Inventory trimming pre-GST could have contributed to a contraction in industrial output.

6. Inflation

Year on Year growth rate of WPI and CPI



The ministry of commerce and industry has revised the base year of WPI from 2004-05 to 2011-12. According to the new series, WPI inflation averaged 2.3% in Q1FY2017-18 as compared to -0.7% in Q1 FY2016-17. In Jun'17, it was 0.9% higher than -0.1% in Jun'16. Retail inflation recorded 2.2% for the Q1 FY2017-18 much lower than 5.7% in the same quarter of previous fiscal, led by falling food inflation.

While food inflation both at retail and at wholesale continues to decline, the fuel inflation continues to remain high, particularly at the wholesale level that has been translated into higher retail prices. This is in alignment with higher international fuel prices.

7. Interest rates

Movement in Key Policy Rates (%)

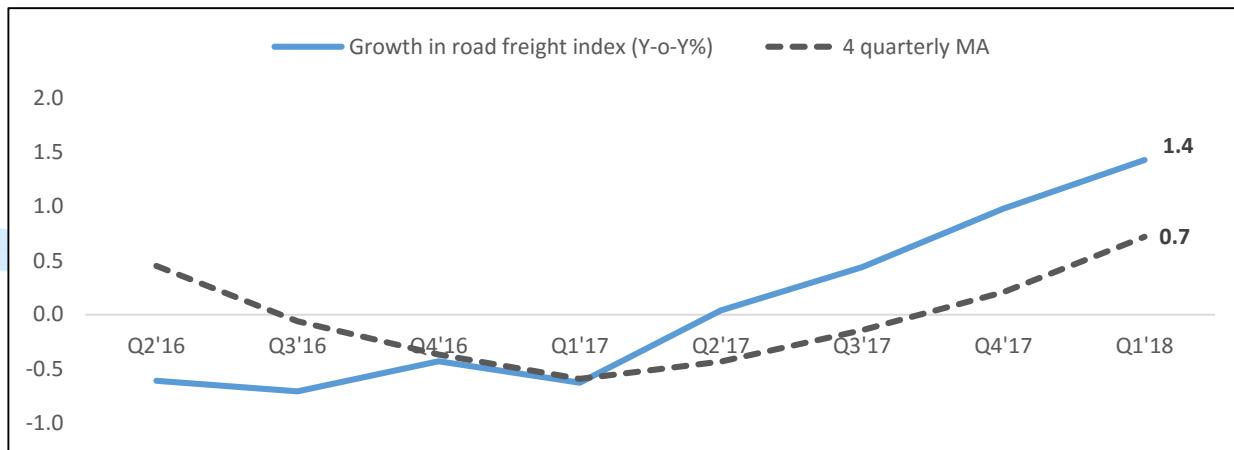
Policy Date	Reverse Repo Rate	Repo Rate	Cash Reserve Ratio
15-01-2015	6.75 (-0.25)	7.75 (-0.25)	4.00
04-03-2015	6.50 (-0.25)	7.50 (-0.25)	4.00
07-04-2015	6.50 (0.00)	7.50 (0.00)	4.00
02-06-2015	6.25 (-0.25)	7.25 (-0.25)	4.00
29-09-2015	5.75 (-0.50)	6.75 (-0.50)	4.00
01-12-2015	5.75 (0.00)	6.75 (0.00)	4.00
05-04-2016	6.00 (+0.25)	6.50 (-0.25)	4.00
07-06-2016	6.00 (0.00)	6.50 (0.00)	4.00
09-08-2016	6.00 (0.00)	6.50 (0.00)	4.00
04-10-2016	5.75 (-0.25)	6.25 (-0.25)	4.00
07-12-2016	5.75 (0.00)	6.25 (0.00)	4.00
08-02-2017	5.75 (0.00)	6.25 (0.00)	4.00
06-04-2017	6.00 (+0.25)	6.25 (0.00)	4.00
07-06-2017	6.00 (0.00)	6.25 (0.00)	4.00
02-08-2017	5.75(-0.25)	6.00(-0.25)	4.00

Note: 1. Reverse Repo indicates absorption of liquidity and repo indicates injection of liquidity.

2. Figures in parentheses indicate change in policy rates in per cent.

RBI has taken few steps in the past few days to step up liquidity and foster transmission of lower interest rates into the economy. In the third bimonthly review of FY 2017-18, RBI reduced the policy rates - repo rate from 6.25% to 6.00% and the reverse repo rate from 6.00% to 5.75%. This will lead to bank having more money. RBI continued to keep its stance on monetary policy 'neutral' with the objective of achieving the medium-term target for consumer price index(CPI) inflation of 4% within a band of +/-2%, while supporting growth. Transmission of policy into bank lending rates is gradually happening which bodes well for the EMI-dependent sectors like housing, automobiles.

8. Freight Rates



Road freight rates show some signs of recovery. Average road freight rate index for Q1 (Apr-Jun) FY18 posted a growth of 1.4% even though the 4 quarterly moving average remains lower reflecting lower freight availability. However, logistics demand may pick up in the current fiscal with increased efficiency and reduced logistic cost post GST.

9. National Highway Development Project (NHDP)

Status of NHDP

There has been progress on road projects; work has started on NHDP phase 6 after a gap of 6-7 years. There is also progress on port connectivity projects.

Status of NHDP & other NHAI Projects (31 st May 2017)	Total length (kms)	Completed	Under Implementation	Balance to be awarded	
GQ	5846	100	0	0	
NS - EW Ph I & II	7142	92.0	4.2	3.8	
NHDP Phase III	11809	64.5	18.3	17.2	
NHDP Phase IV	13203	30.7	45.8	23.4	
NHDP Phase V	6500	39.4	22.0	38.6	
NHDP Phase VI	1000	0.0	18.4	81.6	
NHDP Phase VII	700	3.1	13.4	83.4	
Port Connectivity	435	88.0	12.0	0.0	
NHDP Total	46635	58.0	22.0	20.0	
Others (Ph I, II & Misc.)	2048	85.1	14.9	0.0	
SARDP-NE	110	100.0	0.0	0.0	
Total by NHAI	48679	59.3	21.7	19.1	

Source - National Highway Authority of India

10. Outlook by Tata DES (Tata Department of Economics and Statistics), 2017-18

- DES' projections suggest that in 2017-18, GDP growth will be between 7%-7.5%. Demonetisation along with paper trail created in GST in the medium term could increase the tax base and the tax to GDP ratio. This shall help in bringing the informal part of the economy to the formal part. There would then be greater accountability and a larger portion of the money can now be channeled towards financial savings.
- Transmission of lower policy rates into effective lending rates is gradually happening. With the inflation projected to remain under control, interest rates should become more affordable during FY 2017-18.
- RBI continued to keep its stance on monetary policy 'neutral' with the objective of achieving the medium-term target for consumer price index(CPI) inflation of 4% within a band of +/-2% in FY 2017-18, while supporting growth.
- Broad Money supply, M3 (which includes currency with public, demand deposits of public in banks and time deposits of public in banks) growth was at 7.2% for the week ending 7th July 2017. Growth of M1, a component of M3 (which includes currency with public and demand deposits of public in banks) reported y/y growth of 1.5% for the week ending 7th July 2017. Money supply is expected to remain subdued until normalcy is restored.
- At the moment INR is overvalued. This over valuation is largely on account of inflows into Indian capital market. We expect this will get corrected and INR will be range bound in 64-65/USD in Q2 (Jul-Sep) FY 2017-18.

III] A] TATA MOTORS GROUP CONSOLIDATED FINANCIALS IN RS. CRORES

<u>Rs. Crores</u>	Q1 FY18	Q1 FY17	Y-o-Y change
Tata Motors + JLR sales	229,776	247,609	(7.2%)
Revenue ⁺	59,818	66,166	(9.6%)
Revenue (Net off Excise duty) ⁺	58,651	65,115	(9.9%)
EBITDA [#]	5,777	9,899	(41.6%)
EBITDA Margin	9.9%	15.2%	(530 bps)
Other Income	154	174	(11.2%)
Profit before exceptional items and tax	117	2,061	NA
Exceptional Items (gain)/ loss	(3,620)~	(491)	NA
Profit before Tax	3,737	2,551	NA
Net Profit (PAT) ^	3,200	2,260	NA
Basic EPS - Ordinary Shares	9.36	6.57	
Basic EPS - 'A' Ordinary shares	9.46	6.67	
Gross Debt	80,786		
Net Automotive Debt	22,924		
Net Automotive Debt / Equity	0.33		
Inventory Days	60		
Receivable Days	19		

The Company has adopted Ind AS for its Standalone and Consolidated financials with effect from April 1, 2016, with comparatives being restated. Accordingly, the impact of transition has been provided in the Opening Reserves as at April 1, 2015 and all the periods presented have been restated accordingly.

EBITDA is calculated on Net Revenue (i.e. net of Excise duty)

+ Excludes Other Income;

^ PAT is after Non-controlling interest and share of Profit/ (Loss) in respect of Joint Ventures & Associate companies

~The exceptional credit of ₹3,609.01 crores (£437 million) for the period ended June 30, 2017, relates to the amendment of the Defined Benefit scheme of Jaguar Land Rover Automotive Plc.

EPS reported in the tables above for the quarter is not annualized.

B] TATA MOTORS GROUP CONSOLIDATED FINANCIALS IN USD MILLIONS

<u>USD Million@</u>	Q1 FY18	Q1 FY17	Y-o-Y change
Global Sales(Units)	229,776	247,609	(7.2%)
Revenue +	9,262	10,245	(9.6%)
Revenue (Net off Excise duty) +	9,082	10,083	(9.9%)
EBITDA #	895	1,533	(41.6%)
EBITDA Margin	9.9%	15.2%	(530 bps)
Other Income	24	27	(11.2%)
Profit before exceptional items and tax	18	319	NA
Exceptional Items (gain)/loss	(561)~	(76)	NA
Profit before Tax	579	395	NA
Net Profit (PAT) ^	495	350	NA
Basic EPS - Ordinary Shares	0.145	0.102	
Basic EPS - 'A' Ordinary shares	0.146	0.103	
Gross Debt	12,509	-	
Net Automotive Debt	3,550	-	
Net Automotive Debt / Equity	0.33	-	
Inventory Days	60	-	
Receivable Days	19	-	

The Company has adopted Ind AS for its Standalone and Consolidated financials with effect from April 1, 2016, with comparatives being restated. Accordingly, the impact of transition has been provided in the Opening Reserves as at April 1, 2015 and all the periods presented have been restated accordingly.

EBITDA is calculated on Net Revenue (i.e. net of Excise duty)

+ Excludes Other Income;

^ PAT is after Non-controlling interest and share of Profit/ (Loss) in respect of Joint Ventures & Associate companies

~The exceptional credit of (£437 million) for the period ended June 30, 2017, relates to the amendment of the Defined Benefit scheme of Jaguar Land Rover Automotive Plc.

EPS reported in the tables above for the quarter is not annualized;

@ At conversion rate of USD 1 = 64.5813 INR for reference only

C] TML CORPORATE CREDIT RATING

Credit Rating Agency	Long Term Rating as on 30 th June 2017
Moody's	Ba1 / Stable
S&P	BB+/ Stable
CRISIL	AA / Positive
ICRA	AA / Positive
CARE	AA+ / Stable



IV] TATA MOTORS GROUP STANDALONE BUSINESS (including Joint Operations) AS PER INDAS
A] FINANCIALS IN RUPEES CRORES

<u>Rs. Crores</u>	Q1 FY18	Q1 FY17	Y-o-Y change
Total Volumes: A+B+C(Units)	111,860	126,841	(11.8%)
CV (Units)-A	66,397	78,693	(15.6%)
PC (Units)-B	35,931	34,330	4.7%
Exports (Units)-C	9,532	13,818	(31.0%)
Revenue *	10,375	11,435	(9.3%)
Revenue(net of excise duty) *	9,207	10,393	(11.4%)
EBITDA #	3	670	NM
EBITDA Margin	0.03%	6.4%	(637 bps)
Other Income	640	625	2.5%
Profit before Tax	(467)	38	NM
Net Profit (PAT)	(467)	26	NM
Basic EPS - Ordinary Shares	(1.38)	0.06	
Basic EPS- 'A' Ordinary shares	(1.38)	0.16	
Gross Debt	22,778		
Net Debt	20,290		
Net Debt / Equity	1.00		
Inventory Days	56		
Receivable Days	19		

EBITDA is calculated on Revenue net of Excise duty

* Excludes Other Income;

EPS reported in the table above for the quarter is not annualized;

Joint Operations included in Standalone financials are Tata Cummins Private Ltd and Fiat India Automobile Private Limited.

**B] TATA MOTORS GROUP STANDALONE BUSINESS (including Joint Operations) AS PER INDAS
FINANCIALS IN USD MILLIONS**

<i>USD Million@</i>	Q1 FY18	Q1 FY17	Y-o-Y change
Total Volumes: A+B+C(Units)	111,860	126,841	(11.8%)
CV (Units)- A	66,397	78,693	(15.6%)
PC (Units)- B	35,931	34,330	4.7%
Exports (Units)-C	9,532	13,818	(31.0%)
Revenue *	1,607	1,771	(9.3%)
Revenue(net of excise duty) *	1,426	1,609	(11.4%)
EBITDA#	0.5	104	NM
EBITDA Margin	0.03%	6.4%	(637 bps)
Other Income	99	97	2.5%
Profit before Tax	(72)	6	NM
Net Profit (PAT)	(72)	4	NM
Basic EPS - Ordinary Shares	(0.21)	0.01	
Basic EPS-'A' Ordinary shares	(0.21)	0.02	
Gross Debt	3,527		
Net Debt	3,142		
Net Debt / Equity	1.00		
Inventory Days	56		
Receivable Days	19		

EBITDA is calculated on Revenue net of Excise duty

* Excludes Other Income;

EPS reported in the tables above for the quarter is not annualized;

Joint Operations included in Standalone financials are Tata Cummins Private Ltd. and Fiat India Automobile Private Limited

@ At conversion rate of USD 1 = 64.5813 INR for reference only

C] COMMERCIAL VEHICLES BUSINESS
VOLUMES

Period/ Segments	Q1 FY18 Volumes	Q1 FY17 Volumes	Y-o-Y change
M/HCV	23,142	35,504	(34.8%)
LCV	43,255	43,189	0.2%
Total CV	66,397	78,693	(15.6%)

Note: For the analysis- LCV Includes Ace, Magic and Winger

D] PASSENGER VEHICLES BUSINESS
VOLUMES

Period/ Segments	Q1 FY18 Volumes	Q1 FY17 Volumes	Y-o-Y change
Micro	872	2,437	(64.2%)
Compact	30,203	28,294	6.7%
Premium/ Luxury	182	143	27.3%
Utility Vehicles	4,674	3,350	39.5%
Vans	0	106	NA
Total PV	35,931	34,330	4.7%

Source: SIAM Industry Data and Company analysis

Note: Volume does not include Fiat Sales, For the analysis -

'Micro' comprises of Nano; 'Compact' comprises of Indica, Vista, Bolt, Indigo CS, Zest, Tiago & Tigor; 'Premium/Luxury' includes Jaguar vehicles sold in India; 'Utility Vehicles' comprises of Safari, Sumo, Xenon, Aria, Hexa and Land Rover Vehicles sold in India; 'Vans' comprises of Tata Venture

E] EXPORTS
VOLUMES

Period / Segments	Q1 FY18 Volumes	Q1 FY17 Volumes	Y-o-Y change
Commercial Vehicles	9,219	13,154	(29.9%)
Passenger Vehicles	313	664	(52.9%)
Total Exports	9,532	13,818	(31.0%)

F] HIGHLIGHTS**COMMERCIAL VEHICLES**

- Total CV volumes (including exports), down 17.7 % YOY in Q1FY18
- In Q1FY 18, the domestic CV industry de-grew by 8.4%, due to de-growth in M&HCV Truck (32.2%), M&HCV Buses (27.1%), LCV Buses (14.0%). However, LCV Truck grew by 13.4%.
- In Q1 FY 18, the CV segment of TML de-grew by 15.6% led by de-growth in M&HCV Truck (36.0%), M&HCV Buses (25.1%), LCV Buses (13.5%) which is partially offset by growth in LCV Truck 4.4%
- M&HCV (Truck) witnessed de-growth due to-
 - Pre-buying (Q4 FY17 ahead of the BS IV roll-out)
 - Deferment by fleet operations before GST roll-out
 - Supply disruptions because of limited availability of components for BS IV vehicles.

PASSENGER VEHICLES

- Total PV volumes (including exports), up 3.6% YOY in Q1FY18
- Passenger vehicle industry witnessed a growth of 4.1% y-o-y in Q1 FY 18, mainly led by growth in Car segment 3.5% and UV & Van segment by 5.7%.
- Domestic volume of TML in passenger vehicles segment grew by 4.7% in the same period, outperforming the industry in UV & Vans segment with a growth of 35.2% and growth in the Car segment by 1.2%.
- Tiago, Tigor and Hexa continues to drive sales growth in the quarter.

G] KEY LAUNCHES & EVENTS IN Q1 FY 18:

- In April 2017, Tata Motors bagged an order for 500 new next-generation low-floor Urban city buses from the Ivory Coast and handed over first lot of 117 buses. The buses are being financed under the EXIM Bank of India for operation by SOTRA - Abidjan Transport Company.
- In April 2017, Tata Motors launched AMT (Automated Manual Transmission) technology in fully built Tata Motors buses. AMT technology is launched in its Starbus and Ultra brand buses, ranging from 9-12 meters and a seating capacity of 23 to 54 passengers and which are BS4 compliant.
- In April 2017, Tata Motors announced readiness of SCR (Selective Catalytic Reduction) and EGR (Exhaust Gas Recirculation) technologies for BSIV compliant engines, powering its range of Commercial Vehicles. Exhaust Gas Recirculation (EGR) technology adopted by Tata Motors in 2010

will continue to power small-to-medium category of commercial vehicles with engine power requirements up to 180HP. Additionally, Tata Motors has adopted the globally proven SCR technology since 2014 for its Medium and Heavy-Duty Commercial vehicles ranging from 130HP to 400HP.

TATA MOTORS

- In April 2017, Tata Motors signed a contract for supply of 3192 units of the Tata Safari Storme 4x4 to the Indian Armed Forces, under a new category of vehicles - GS800 (General Service 800).
- In June 2017, Tata announced the appointment of Mr. Girish Wagh as the 'Head of Commercial Vehicle Business Unit' and a member of the Executive Committee (ExCom).
- In June 2017, Tata Motors signed an agreement with Warburg Pincus to divest an approximately 30% stake in Tata Technologies Limited, or TTL, held by it along with its subsidiary Sheba Properties Limited. The completion of the transaction is subject to customary regulatory approvals.
- In June 2017, delivered 30 new buses to the BMTC (Bengaluru Metropolitan Transport Corporation). The new delivery is a part of a larger order of 1385 buses bagged by Tata Motors comprising of the Ultra 6/9 BS IV Midi and LPO 1512/55 BS IV buses.



H] WAY FORWARD

PASSENGER VEHICLES

All new SUV – Tata NEXON



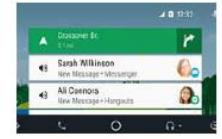
Multi Drive Modes



Floating Dashtop HD Touchscreen



Powerful & Torquey Engines



HARMAN Infotainment System with Android Auto and Car play



Grand Central Console with Sliding Tambour Door Mechanism

Transformation Journey

Strong Momentum in the Focussed actions to achieve topline growth and improve profitability

- Company unveiled its Transformation Strategy towards the end of May 2017, pursuant to which Company has initiated several programmes and actions for driving the topline growth and improving the profitability through major cost reduction.
- The initiatives aiming towards topline growth and cost reduction efforts have gained significant momentum with a clear focus to improve the financial performance in the coming quarters .
- Some of the key trends confirming the progress of these initiatives are as below :-
 - a. Continued M-o-M improvement in the market share across all the segments in CV since April 2017,
 - b. Filling up of the gaps in the key growing segments like 37T and 49T
 - c. Series of product actions in FY 18-
 - 6 New product launches in FY 18 -LPS 4923, LPK 2518, Signa on MAV 37, LPTK 2518, LPTK 3118, Signa Tippers
 - 4 new products in ILCV in FY18, ramp-up of 5 launches from the last year . Key launches include 1518 Ultra+, LPT 709 CNG, Ultra Narrow, 407 BS4 range, Ultra 13.5 T
 - XL family in SCV (Ace Mega XL, Ace Zip XL and Ace XL) and Xenon Yodha range in Pick-ups

- Wide range of people transport solutions-Ultra BS4 range on 3.0L, Magna, Magic Express.
- Ramp of volumes of TIAGO, HEXA and TIGOR,
- Launch of recently introduced Tata NEXON in the compact SUV
- Better than planned implementation of cost reduction ideas and time-bound actions for coming quarters.



Company will continue to explore capital optimization through better operating efficiencies in working capital etc. and monetization of non-core assets and some of its investments

- Infrastructure & rural spending, favorable GST impact and expected normal monsoon is expected to support the CV growth in FY 17-18.
- Volumes of LCV and Buses, are expected to grow by 10% in FY 17-18.
- M&HCV growth in FY 17-18 will be impacted by weak start in H1, post BS4 introduction and post GST.
- Tiago, Hexa ,Tigor and upcoming Nexon to support the continued growth of the passenger vehicles
- Channel strategy to build customer centricity and brand perception improvement.



V] [A] TATA MOTORS GROUP -JAGUAR LAND ROVER AUTOMOTIVE PLC

MARKET ENVIRONMENT

The economic environment remained generally positive, notwithstanding significant geopolitical uncertainty. Slowing growth and higher inflation in the UK is beginning to emerge and Brexit has continued to be a source of uncertainty exacerbated by the lack of a decisive majority following the general election in June, however, the Pound has recovered slightly against the US Dollar recently. GDP growth in the US continues to be solid and the Fed increased interest rate by 25bps to 1.25% on 14 June, although uncertainty over future rate increases has seen the US Dollar weaken. Economic growth in China in Q1 FY18 beat market expectations supported by strong growth in the property market, however concerns over property price inflation and debt levels remain. Steady growth in Europe continues to be supported by low inflation, solid consumer spending and increased confidence with the Euro strengthening amid growing expectation of QE tapering by the ECB. The economic environment in emerging markets remains challenging, notwithstanding some encouragement as Russia comes out of a recession.

Total automotive industry car volumes (units)

	Q1 FY18	Q1 FY17	Change (%)
China	5,305,300	5,356,200	(1.0)%
Europe (excluding UK)	2,893,999	2,812,891	2.9%
UK	581,795	648,856	(10.3)%
US	4,391,013	4,521,543	(2.9)%
Other markets (Including Russia and Brazil)	3,245,544	3,049,538	6.4%

The total industry car volume data above has been compiled using relevant data available at the time of publishing this Interim Report, compiled from national automotive associations such as the Society of Motor Manufacturers and Traders in the UK and the ACEA in Europe, according to their segment definitions, which may differ from those used by JLR.

JLR VOLUMES

JAGUAR LANDROVER WHOLESALE VOLUMES

Wholesale	Q1 FY18	Q1 FY17	Y-o-Y change
Jaguar	37,723	34,572	9.1%
Land Rover	100,753	99,754	1.0%
Total JLR	138,476	134,326	3.1%

Wholesale volume include China Joint Venture volumes. CJLR volumes stood at 20,560 for Q1 FY 18 and 13,558 for Q1 FY 17.

JAGUAR LANDROVER RETAIL VOLUMES

Retail	Q1 FY18	Q1 FY17	Y-o-Y change
Jaguar	41,266	31,806	29.7%
Land Rover	96,197	100,947	(4.7%)
Total JLR	137,463	132,753	3.5%

Retail volume include China Joint Venture volumes. CJLR volumes stood at 20,309 for Q1 FY 18 and 14,039 for Q1 FY 17.

Please click on the link <http://www.tatamotors.com/investors/jlr-volumes.php> for looking at volume of Jaguar Land Rover on Carline basis as well as Regionwise basis

B] FINANCIALS
(i) IFRS AS APPROVED IN THE EU

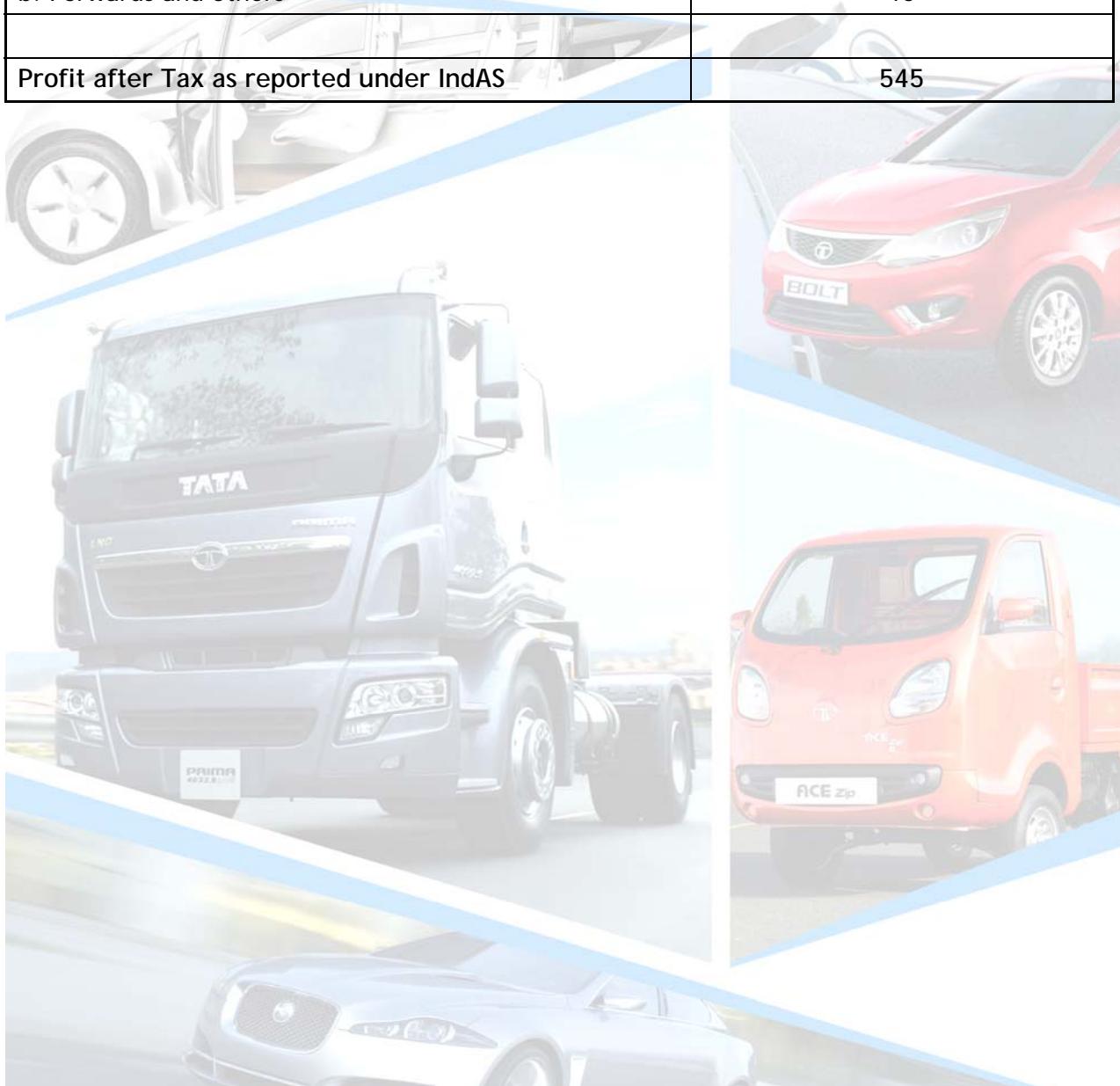
GBP Million	Q1 FY18	Q1 FY17	Y-o-Y change
JLR Wholesales	117,916	120,768	(2.4%)
Jaguar Wholesales	32,637	34,572	(5.6%)
Land Rover Wholesales	85,279	86,196	(1.1%)
Net Revenue	5,599	5,355	4.6%
Underlying EBITDA	442	672	(34.2%)
Underlying EBITDA %	7.9%	12.5%	(460 bps)
Underlying EBIT	69	329	(79.0%)
Underlying EBIT %	1.2%	6.1%	(490 bps)
Profit before Tax (before one time & exceptional items)	157	348	(54.9%)
Profit before Tax [#]	595	399	49.2%
Net Profit (PAT)	472	304	55.3%
Gross Debt	3,495		
Net Debt	(613)		
Inventory Days	60		
Receivable Days	19		

*JLR wholesales excludes sale of CJLR, which stood at 20,560 for Q1 FY 18 and 13,558 for Q1 FY 17.

[#] Includes one time gain of £437m for pension plan benefit changes in Q1 FY 18 and £50m in Q1 FY 17 on account of Tianjin recoveries

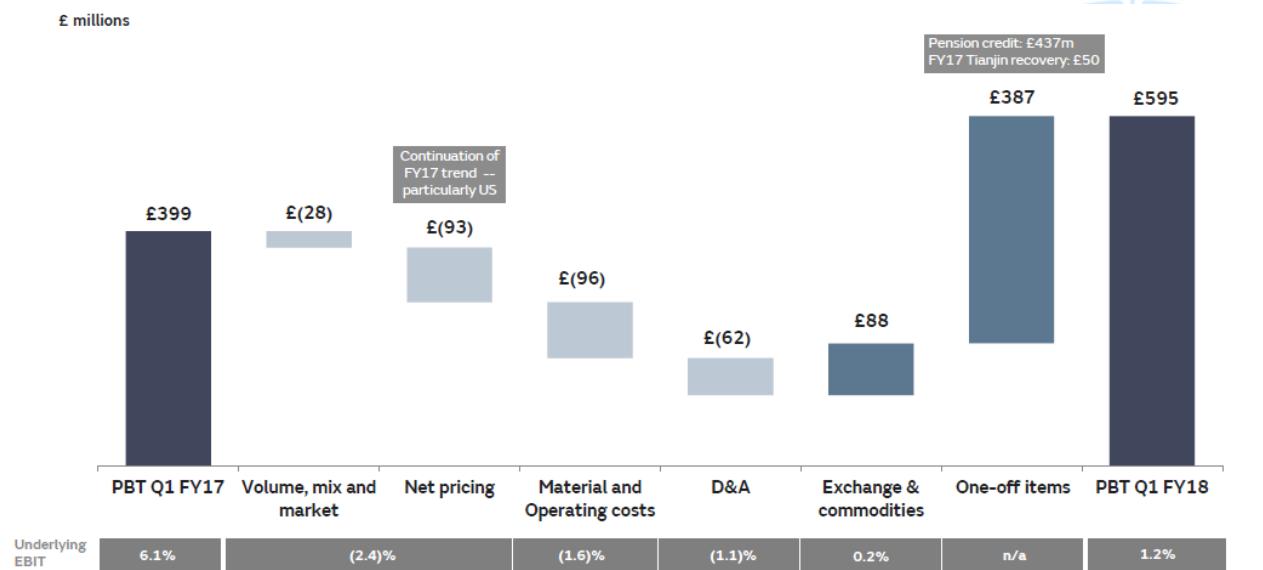
C] JAGUAR LANDROVER IFRS TO INDAS PROFIT RECONCILIATION:

Particulars (GBP in millions)	Year ended 30 th June 2017
Profit after Tax as reported under IFRS	472
IndAS Adjustment	
a. Options	57
b. Forwards and others	16
Profit after Tax as reported under IndAS	545

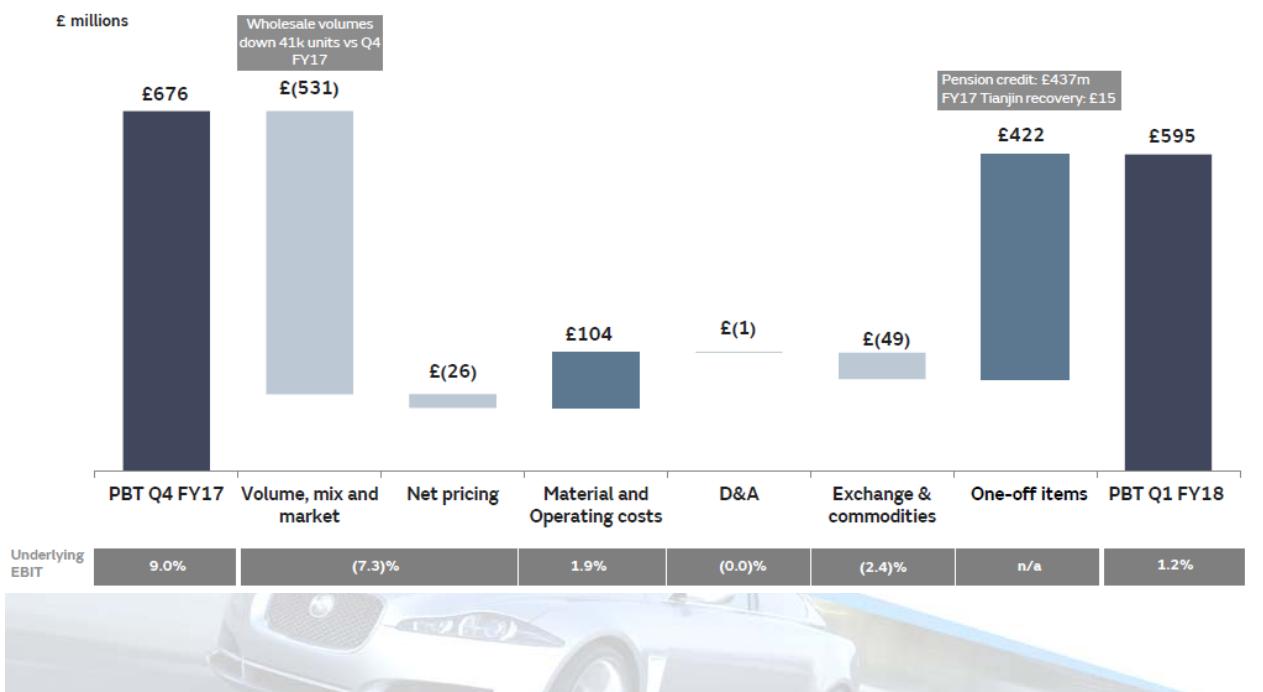


D] JAGUAR LAND ROVER: PROFIT WALK

YEAR ON YEAR PROFIT WALK



QUARTER ON QUARTER PROFIT WALK



E] JLR HIGHLIGHTS

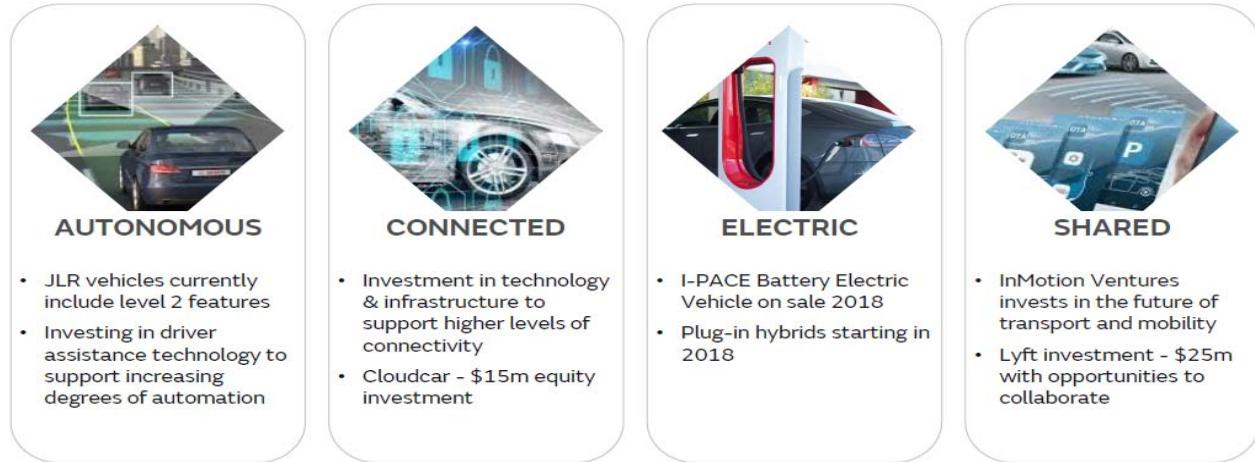
- Wholesale and Retail volumes (excluding CJLR) for Q1 FY 18 stood at 117,916 units and 117,154 units, respectively. CJLR wholesale and retail volumes stood at 20,560 and 20,309 unit.
- Higher revenue more than offset by-
 - continued higher Variable Marketing Expenses, particularly US (higher by £93 vs Q1 FY 17) and
 - higher Material and Operating cost (higher by £95 vs Q1 FY 17)
- Share of China JV profit for Q2 FY 18 was £77 million (includes £32 million local market incentive)

F] TATA MOTORS GROUP- JAGUAR LANDROVER -NEW PRODUCTS AND OTHER DEVELOPEMENTS

EXCITING NEW PRODUCTS TO DRIVE FUTURE GROWTH



JLR STRATEGIC PRIORITIES - ACES



G] WAY FORWARD - CONTINUING TO INVEST TO DRIVE PROFITABLE GROWTH

- JLR's strategy is to achieve sustainable profitable growth by investing proportionally more in new products, technology and manufacturing capacity. Consistent with this, FY18 investment spending is expected to be in the region of £4- £4.35b, including investment in the new Slovakia plant.
- Despite increased geo-political uncertainty (e.g Brexit in the UK), economic growth in most major economies is continuing, although competitive conditions and incentive levels in the automotive sector have increased in key markets such as North America.
- As previously indicated, JLR expects margin pressures seen in FY17 including higher incentive levels and launch and growth costs to continue in FY18. We also expect seasonality in volume and profit by Quarter to continue.
- The launch of the new Discovery (US, and China in May), the Range Rover Velar, the Jaguar E-PACE, XF Sportbrake and other exciting new models in FY18 are expected to drive profitable volume growth over the course of the financial year and beyond.
- JLR's planning target remains to achieve an 8-10% EBIT margin in the medium term.

H] JLR CORPORATE CREDIT RATING

Credit Rating Agency	Long Term Rating as on 30 th June 2017
Moody's	Ba1 / Positive
S&P	BB+ / Stable

VI] HIGHLIGHTS OF OTHER KEY SUBSIDIARIES
A] TATA MOTORS FINANCE (On a Consolidated basis)

Particulars	<u>Rs. Crores</u>		
	Q1 FY18	Q1 FY17	Y-o-Y change
Net Revenue *	655	713	(8.1%)
PAT	18	19	(5.2%)

*Include Other Income

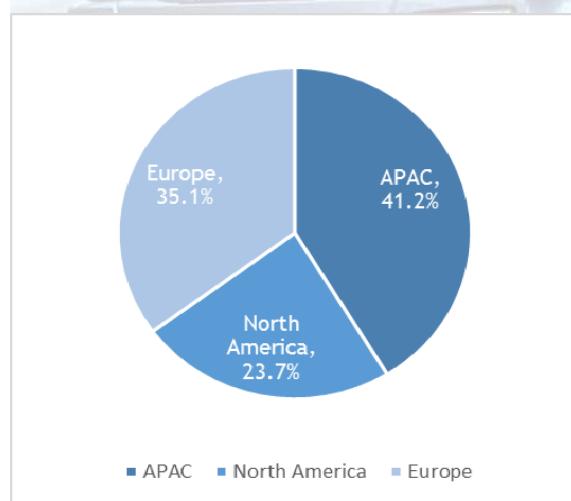
HIGHLIGHTS

- Finance disbursed during Q1 FY18 at Rs. 2,071 Cr.
- The book size as on June 30, 2017 for TMFL stood at Rs 23,343 Cr.
- In Q1 FY18 market share stood at 21.6% (on a non-consolidated basis)
- NIM of vehicle financing business for Q1 FY 18 was 5.09%.

B] TATA TECHNOLOGIES

Particulars	<u>Rs. Crores</u>		
	Q1 FY18	Q1 FY17	Y-o-Y change
Net Revenue *	632	671	(5.9%)
EBITDA *	78	103	(24.0%)
% of Revenue	12.4%	15.4%	(300 bps)
PAT	52	74	(29.9%)

*Excludes 'Other Income'

Revenue Break - For Q1 FY18:

Highlights:

- During the quarter ended June 30, 2017, the Company entered into an agreement to sell 30.4% ownership interest in its subsidiary Tata Technologies Limited ("TTL"). The sale is pending regulatory approvals and when consummated will result in a loss of control and TTL will become an "equity method investee".
- The revenue for the quarter grew by 5.9%
- PAT de-grew by 29.9%

C] TATA DAEWOO (As per Korean GAAP)

Particulars	<u>KRW Billion</u>		
	Q1 FY18	Q1 FY17	Y-o-Y change
Sales (Units)	2,561	2,604	(1.7%)
Net Revenue *	253	267	(5.2%)
EBITDA *	28	22	29.1%
% of Revenue	11.0%	8.1%	290 bps
PAT	18	13	33.5%

* Excludes 'Other Income'

HIGHLIGHTS

- Y-o-y improved owing to strong domestic performance, which can be seen in EBITDA and PAT.

D] TML DRIVELINES LTD (as per Indian AS)

Particulars	<u>Rs. Crores</u>		
	Q1 FY18	Q1 FY17	Y-o-Y change
Net Revenue *	99	150	(34.3%)
EBITDA *	9	36	(76.4%)
% of Revenue	8.6%	24.0%	NA
PAT	(2)	18	NA

* Excludes 'Other Income'

HIGHLIGHTS

- The loss in revenue is on account of major drop in the Forge volumes to an extent of 56% due to the strategic plan of outsourcing of the Forge components

VII] SHAREHOLDING PATTERN

Shareholding Pattern as on June 30, 2017

Ordinary Shares	%
Tata Companies	34.73
Indian Financial Institutions / MFs / Banks	15.26
ADR/GDR Holders / Foreign holders-DR status	17.18
Foreign Institutional Investors	23.49
Others	9.34
Total	100%

'A' Ordinary Shares	%
Tata Companies	0.10
Indian Financial Institutions / MFs / Banks	28.23
Foreign Institutional Investors	57.73
Others	13.94
Total	100%

Market Capitalization as on 30th June 2017 stood at Rs. 1,382.67 bn (\$21.41 bn)

Disclaimers & statements

Statements in this presentation describing the objectives, projections, estimates and expectations of the Company i.e. Tata Motors Ltd and its direct and indirect subsidiaries and its associates may be "forward looking statements" within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include, among others, economic conditions affecting demand / supply and price conditions in the domestic and overseas markets in which the Company operates, changes in Government regulations, tax laws and other statutes and incidental factors.

Q1 FY18 represents the period from 1st April 2017 to 30th June 2017.

Q1 FY17 represents the period from 1st April 2016 to 30th June 2016.

FY18 represents the period from 1st April 2017 to 31st March 2018.

FY17 represents the period from 1st April 2016 to 31st March 2017.

JLR Financials contained in the review are as per IFRS as approved in the EU as well as in IndAS, Unaudited. All other subsidiaries' financials are in IndAS except TDCV (which is in Korean GAAP) and TMF (which is in IGAAP).